

WHY

# HELLO beauty

## CONTACT

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## SOCIAL



17K+ FOLLOWERS



2,458 LIKES



1,114 FOLLOWERS



1023 FOLLOWERS

## ACHIEVEMENTS

During her time as an internationally-respected beauty blogger, Emily has collaborated on the digital launches for illustrious brands; Sephora Australia, YSL Beauty, SK II and Charlotte Tilbury.

Her further collaborations include L'Oréal, Maybelline New York, Jurlique, O.P.I Australia, Crabtree and Evelyn, Clarins, Frank Body, Dermalogica, Clinique, and Ella Baché,

Emily doesn't just write blogs, she also has a flair for getting juicy exclusives interviewing inspirational businesswomen and influencers. Throughout her journey she has had up close and personals with Shelley Barrett, Kirsten Carroll, Katrina Lawrence, Nikki Cruz and Kate Fissenden - to name a few!

## WORK WITH ME

A collaboration with Why Hello Beauty goes far beyond a mere product review. Emily takes great pride in her proactive approach to developing fresh content and strategies to attract and engage an authentic audience. And this engagement is just one benefit of collaboration.

The other, of course, is the thoughtful, positive and effective promotion of your products and brand. Emily is looking forward to collaborating, and sharing the benefits of her impressive internet presence, across her blog and social media, with you.

## RATE CARD

- Video Segments - \$50 via Facebook OR Instagram
- Product Reviews / Blog Features - \$100+
- Hosting Giveaways - \$50 per social platform
- Hosting Competitions - \$50 per social platform
- Product Photography & Video Advertorials - \$50+ with packages available

